

Rep Order# 8878962 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37542

Printed: 10/09/2012 11:11 AM
Last Received: 10/09/2012 8:26 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2002
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2002
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$29,950
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$135.00	10/09-10/15	1	1	1	\$135.00	
	2	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$335.00	10/13-10/13	1	1	1	\$335.00	
	3	SU	600A-630A	NEWS	:30	\$525.00	10/14-10/14	1	1	1	\$525.00	
	*4	TU-F,M	1230P-200P	SOAPS/LET'S MAKE A DEAL	:30	\$1,315.00	10/09-10/15	1	1	1	\$1,315.00	
				Sales Remark: V3 . V3 More than 2 codes changed								
	*5	M	200P-300P	THE TALK	:30	\$1,315.00	10/15-10/15	1	1	1	\$1,315.00	
				Sales Remark: V3 . V3 More than 2 codes changed								
	6	TU-F,M	300P-400P	ELLEN	:30	\$300.00	10/09-10/15	1	1	1	\$300.00	
	7	M	1000P-1100P	HAWAII FIVE-0	:30	\$9,000.00	10/15-10/15	1	1	1	\$9,000.00	
	8	SA	1235A-135A	DAVINCI	:30	\$175.00	10/13-10/13	1	1	1	\$175.00	

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	10	TH	900P-1000P	BIG BANG/ 2.5 MEN	:30	\$9,450.00	10/11-10/11	1	1	1	\$9,450.00	
	13	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$900.00	10/13-10/13	1	1	1	\$900.00	
	*14	SU	900P-1000P	THE GOOD WIFE	:30	\$5,600.00	10/14-10/14	0	0	0	\$0.00	
		Sales Remark: V3 . V3 Comment Changed, Spots/week Changed										
	15	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$500.00	10/09-10/15	1	1	1	\$500.00	
	16	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$400.00	10/13-10/14	1	1	1	\$400.00	
	*18	F	800P-90CP		:30	\$5,500.00	10/12-10/12	1	1	1	\$5,500.00	
		Buyline Comment: CSI:NY V3 Added										
	*19	TU-F	400A-459A		:30	\$50.00	10/09-10/12	2	1	2	\$100.00	
		Buyline Comment: NEWS V3 Added										

---REPORT TOTALS---

Report Totals: 15 / \$29,950.00

---SALES MONTHLY TOTALS---

Oct 12: 15 / \$29,950.00

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Sales Totals: 15 / \$29,950.00
Station Totals: 15 / \$29,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$99,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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